

Michael Kadlick
mikekadlick@gmail.com | 781-752-7944

EDUCATION

Boston University, Boston, MA

Anticipated Graduation: Dec. 2021

Candidate for Master of Science in Public Relations

Worcester State University, Worcester, MA

Fall 2015 – Spring 2019

Bachelor of Arts in Communication

Concentration in Advertising and Public Relations, Minor in Psychology

GPA: 3.66 | Dean's List, National College Athlete Honor Society Chi Alpha Sigma, Cum Laude

WORK EXPERIENCE

Writer and Content Creator– CLNS Media Network, Boston, MA

Spring 2021 -present

- Pitch, write, and publish sports articles on the network's website and social media platforms
- Edit and distribute podcast videos using Adobe Premiere and Adobe Photoshop
- Assist in the set-up, production, and delivery of weekday and weekend video podcasts for the media network

Senior Program Coordinator – Boston University, Boston, MA

Fall 2019-present

- Evaluate and process documentation of appointments, reappointments, merit, and requests for faculty and staff
- Hire, onboard, and supervise over five CAS Faculty Actions student assistants on all tasks each year

Sports Information Intern – Worcester State Athletics, Worcester, MA

Fall 2018

- Managed and created graphics for the University's athletic social media channels using Adobe Photoshop
- Designed programs for various sports and assisted in the overall promotion and awareness of athletics
- Assisted in keeping statistics, writing of post-game releases, and managing the athletics website

Public Relations Intern – Next Step Communications LLC, Dedham, MA

Summer 2018

- Maintained both agency and client's social media channels and created graphics using Canva
- Examined the media for industry news and client coverage and prepared media lists for targeted outreach

ATHLETIC ACCOMPLISHMENTS

Worcester State University Varsity Football Team

Fall 2015 – Fall 2018

Quarterback

- Practiced 20 hours per week while maintaining a full course schedule
- Named to Massachusetts State Collegiate Athletic Conference All-Academic Team

LEADERSHIP EXPERIENCE

You're With Us!

Fall 2017 – Spring 2019

Mentor

- Created an inclusive and safe environment for participant with Worcester State's football team
- Supported and interacted with participant through weekly one-on-one meetings

Worcester State University Athlete Mentor Program

Fall 2016 – Spring 2019

Mentor

- Held meetings with underclassmen regarding paperwork, scheduling, and necessary academic information
- Supported and upheld the strategic objectives and high standards of the athletic department

Worcester State University Student Athletic Advisory Council

Fall 2015 – Spring 2019

Vice President, Social Media Representative

- Responsible for WSU SAAC social media accounts to promote and report campus and sporting events
- Organized events, meetings and organizational happenings with e-board members and students

SKILLS

- Adobe Photoshop, Adobe InDesign, Adobe Premiere, WordPress, Sprout Social